
TED^xKids@ElCajon

x = independently organized TED event

Partnership Opportunities

What is TED and TEDx?

TED is a global foundation devoted to Ideas Worth Spreading. It started out in 1984 as a conference bringing together people from three worlds: Technology, Entertainment, Design. Since then, its scope has become ever broader.

TEDx was created in the spirit of TED's mission, Ideas Worth Spreading. The program is designed to give communities, organizations and individuals the opportunity to stimulate dialogue through TED-like experiences at the local level.

TEDx events are fully planned and coordinated independently, on a community-by-community basis.



Why become a TEDx Partner?

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TED encourages Partners to join in a collaborative relationship with the **El Cajon** community by supporting our **TEDxKids@ElCajon** event.

Becoming a **TEDxKids@ElCajon** Partner means you share in our vision of spreading ideas that are intended to change the world for the better and investing in our younger generation.

**What's unique about
supporting a TEDx
event?**

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A TEDx license is provided free by TED to the TEDx event Organizer.

We do not charge participants for our
TEDxKids@ElCajon event.

In order for TEDx Organizers to host a quality event, they need your support.

What is TEDxKids@ElCajon?

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TEDxKids@ElCajon is an event that brings together kids, youth, educators, and the community for live presentations, hands-on activities, and storytelling that encourage learning about and experiencing the world in new and different ways. The TEDx format is a perfect medium for engaging and inspiring kids and to highlight young voices from diverse communities. This is a fun and imaginative event designed for and with young people. They bring ideas worth spreading to all ages.



Who is TEDxKids@ElCajon?

TEDxKids@ElCajon is a TEDxYouth event open to El Cajon and the community at large which is focused on providing youth with a global platform for their “ideas worth spreading”. The majority of attendees will be families and youth from El Cajon and San Diego County.



What is TEDxKids@ElCajon?



TEDxKids@ElCajon Sponsorship Opportunities

TEDxKids@ElCajon Sponsorship Opportunities

- Food/Beverage
- Live or Virtual Experience
- Printed Collateral
- Interactive Exhibits
- Videotaping
- Swag Bag
- Title Sponsorship
- Shirts, Badges, Lanyards

TEDxKids@ElCajon Recognition Opportunities

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- Stage slides mention
- Sponsor remarks
- Program guide mention
- Logo placement on website
- Video logo placement on TEDx's Youtube Channel (26.9 million subscribers)
- Givaway or Swag with your Logo
- Logo placement during Event Day
- Social media mentions

As a partner, come and engage the community, see the ideas you are supporting, and watch the thinkers, dreamers and visionaries shape our future.

Questions on local sponsorship opportunities email:

Jenn Petraglia, Licensee and Organizer

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tedxkidselcajon@cajonvalley.net

TEDxKids@ElCajon website:

<https://www.tedxkidselcajon.com/>

Thank You!