



WHO

The purpose of TEDxKids@ElCajon is to help develop and amplify student voices. We empower our youth by creating space for them to share their ideas, bringing awareness to their experiences, and advocating their perspectives. Listening to our youth creates understanding, builds deeper relationships and opens the hearts and minds of our community.

TEDxKids@ElCajon is an annual non-profit, independently organized, TEDxYouth event. Children ages five through eighteen from our community have shared their personal journeys, captivating stories, and ideas that inspire an audience of all ages.

Since 2015, TEDxKids@ElCajon has broadened horizons, ignited thoughts, and sparked conversations with themes including Doers and Dreamers, Beyond Infinity, and My Future Possible Self.

“Every decision you make has an impact on your life either good or bad and is part of your life story.

What will your story be?”

Cameron & Madyson, 5th Graders
TEDxKids@ElCajon 2019

WHY

An event like this does not happen by itself. Like all other TEDx events, we rely on partnerships for financial support and in-kind donations. We have had an amazing history of partners. We hope you will join us this year.

Partner with TEDxKids@ElCajon because you believe in...

- Creating synergy between organizations and our youth to amplify their voice.
- Investing in better futures where ideas, technology, design, and education come together.
- Elevating the importance of fostering innovation in the local youth community to advance social changes that matter.

How would a partnership with TEDxKids@Elcajon enhance your business?

- Brand recognition and visibility
- Building community connections
- Investing in your future workforce
- Partnering with youth that will change the world

All monetary contributions to TEDxKids@ElCajon are tax-deductible. TEDxKids@ElCajon is a non-profit event under 501 (c)3 Status.

www.tedxkidselcajon.com



HOW

PARTNERSHIP INCLUDES:

Benefits	Be a Believer \$100	Be an Innovator \$500	Be a Champion \$1K	Be a Visionary \$2.5K
Branding placement in program, website, swag, and social media coverage	X	X	X	X
Opportunity for TEDxKids@ElCajon Speaker to speak at a partner event		X	X	X
Logo placement in speaker videos uploaded the Official TEDx Youtube Channel with 34.1 million subscribers			X	X
Live Partnership mention during all sessions				X
Presenting Partner rights (TEDxKids@ElCajon made possible by...)				X



BE A FRIEND

In addition to monetary contributions, we also welcome in-kind partners. Here are some possible in-kind partnerships:

- Volunteer Time
- Food for Volunteers
- Snacks for Backstage
- Service Coupons or Discounts
- Attendee Gifts
- Speaker Gifts
- Swag Bags

CURRENT AND PAST PARTNERS INCLUDE:



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