

TEDx Kids @ ElCajon

x = independently organized TED event



**2019 The World is YOURS Partnership Prospectus
April 6, 2019**

What is TEDxKids@ElCajon?

TEDxKids@ElCajon is a licensed, independently organized TED event partnered with Cajon Valley Union School District. TEDxKids@ElCajon is a S.T.E.A.M. focused conference for youth and families geared toward inspiring interaction and innovation. S.T.E.A.M. is a focus on Science, Technology, Engineering, Arts, and Math to help students gain future workplace skills. Eye-opening talks and captivating entertainment will be integrated with short activity workshop experiences for a complete day of transformative activities. TEDxKids@ElCajon is a not for profit event run by unpaid volunteers, and all collected partner money goes directly to paying for expenses incurred by the event.

Why Partner With TEDxKids@ElCajon?

It takes a lot of resources to provide an event of this caliber and scope. The bottom line is, TEDxKids@ElCajon could not happen without partners like you.

TEDxKids@ElCajon will provide a platform for conversation and active engagement for families in El Cajon and San Diego County. It offers an opportunity for local innovation, academic and civic leaders to connect and interact, while introducing them to our next generation of innovators. To create an impact with TEDxKids@ElCajon we partner with visionary individuals, organizations and innovative enterprises, like you, who believe in and recognize the value of Ideas Worth Spreading, and who want to play an active role in the TEDx global community and its culture of innovation.

In addition to knowing you're helping bring together young change agents and promote their idea worth spreading, your ideas and messages will also get exposure. As you can see, TEDxKids@ElCajon is a growing community. We are aiming for over 3000 registered attendees in 2019. That's 200% growth since 2016. With the social media and local news media outreach, thousands of local and regional audiences will be exposed to your organization and brand.

Some of Our Past Partners





Why Partner With **TEDxKids@ElCajon?**

Our 2018 Beyond Infinity Event
Generated...

2600+

Registered Attendees

65,000+

TEDxKids@ElCajon Video Views

8000+

Audience Reached on Facebook

1400+

Followers on Twitter

67

Corporate, Government and
Non-profit Partners

29

Student and Community
Speakers

Partnership Benefits

DIAMOND PARTNER • \$5,000

Title partner of one of the large areas. Your logo will be posted at the location, website, in program, acknowledged in press releases and logo on each speaker's film. No booth staffing needed.

PLATINUM PARTNER • \$3,000

Support one of the entertainment areas. Your logo will be posted at the location, website, in program and acknowledged in press releases. No booth staffing needed.

GOLD PARTNER • \$1,000

Support one of the many activities. Your logo will be posted at the activity location, website and in program. No booth staffing needed.

SILVER PARTNER • \$500

Premier location with canopy and electricity.

BRONZE PARTNER • \$150

Exhibit booth in park area with canopy and electricity.

SCHOOL/NON-PROFIT • FREE

Exhibit booth in park area.

or contact Miguel Gavillan for a custom partnership program tailored to fit your TEDxKids@ElCajon interest.

